

• Senior product designer

Ten years turning messy, complex systems into interfaces people actually enjoy using — at Microsoft scale, at early-stage startups, and in products of my own that are live now. I design it, then I build it.

Shipped

Edge dailyedges.com

Daily value picks for MLB and football, graded in public so every call is on the record. Designed, built and shipped solo.

Rake rake.club

Tracks and settles side bets between friends. Live, with real money moving through it.

Experience

Microsoft

2016–2026

Product Designer 2, Microsoft Digital • five roles across design, program, and brand

App Lifecycle Management — Designed a risk-based publishing workflow that auto-approves low-risk agents and routes the rest to compliance. Review SLA cut to ~2 days; agent enablement up to 85% faster.

Governance Hub — Led UX modernization across 948K+ enterprise assets. Owner notifications cut from 840 to ~24 emails a year, a 97% reduction; tenant compliance up from 72% to 77%. Engineering excellence award.

Discover on MyHub — Designed and shipped campus discovery in Microsoft's internal employee app, plus the admin backend facility managers use to maintain listings. Validated in testing as a Day 1 Smart Campus capability.

Enterprise Grade Heat Map — Replaced a manual Excel review process: app review cycle time down ~70%, from 133 to 40 days, and 46 UX issues surfaced that shaped the next year's roadmap.

Solo

2020–now

Design Consultant • Seattle, WA

Built the first AI app for gig workers from zero — product and brand both: mobile app, website, design system, and logo. Designed the deck that raised the company's \$5.3M.

Miso Technologies

2015–2019

Lead Product Designer • San Francisco, CA

Fourth hire on an early founding team. Owned product vision and design end to end, driving research-led redesigns of core app flows.

1OAK Designs

2014–now

Founder

Independent design practice serving 200+ early-stage startups with pitch deck design, product mockups, and creative direction. Clients raised \$7M+ in aggregate.

Skills & stack

Enterprise platforms and zero-to-one products • AI product design • Design systems • Research and usability testing • Brand identity and motion • Front-end build — Figma, Claude, Cursor

Education

University of Hawaii at Manoa

MS, Environmental Engineering • 2012–2015

Menlo College

BS, Business Management • 2009–2012